

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. How can the FCC allow this to happen when it is clearly self serving?

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. When large companies, that control the airwaves, back a specific candidate or idea, the public is subject to their views and ideals as well as their perceptions of others that do not agree with them. I would not call this freedom of the press by any means! Editing content is one thing, controlling content is quite another.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard! If people's income are subject to audit by the IRS, why aren't media moguls under the same scrutiny from the FCC?

You have a responsibility to the future generations of America. If you allow companies, like Sinclair Broadcasting, to decide what can and cannot be shown on its stations when something as monumental as the running of our country is concerned, then you are not giving the American public what it deserves by way of all the facts. You cannot allow a biased opinion of any subject to be thrust upon America. This would give the 'ruling party' far too much power to allow large media groups the ability to acquire a majority of the smaller stations/newspapers to support them and their campaign.